



FOR IMMEDIATE RELEASE
Oct. 21, 2019

LAFCU tackles offline, online financial issues at free events Oct. 26

*Shred Day helps prevent identity theft; Technology Day helps users
access financial resources online*

LANSING, Mich. — LAFCU is tackling offline and online financial issues at two free events
Saturday, Oct. 26:

- Shred Day, 10 a.m. to noon, at the credit union’s South Lansing Branch, 1121 Keystone Ave., will help fight identify theft with the secure destruction of personal financial information.
- Technology Day, 9 a.m. to noon, at all LAFCU branches, offers assistance in setting up LAFCU mobile/online banking, including enrollment for e-statements and help accessing other LAFCU electronic services.

“These events help advance our community’s financial health,” said Kelli Ellsworth Etchison, LAFCU chief marketing officer. “Shred Day helps protect one’s financial identity by disposing of personal financial information securely. Technology Day addresses the need for individuals to feel comfortable and competent in accessing financial resources online as more of our daily financial activity is transacted there.”

For the free shredding event, LAFCU is hosting a mobile shredding truck at its South Lansing Branch. Each person can bring an equivalent of up to 10 Bankers Boxes of materials. This includes documents with identifying financial, medical and Social Security information,



LAFCU’s South Lansing Branch will host Shred Day, Oct. 26.



The public is invited to LAFCU Shred Day Oct. 26. At a previous Shred Day event are a LAFCU member, LAFCU’s Alyssa Troub and a Shred-it employee.

such as receipts, address labels, bills, insurance claims, tax forms, and checking, savings and loan information.

Financial identity protection is a key LAFCU benefit for members. In addition to regular free Shred Days, LAFCU partners with CyberScout™ to offer identity management and monitoring services that include full identity-theft recovery assistance. More information is at www.LAFCU.com/CyberScout.

About LAFCU

Chartered in 1936, LAFCU is a not-for-profit financial cooperative open for membership to anyone who lives, works, worships or attends school in Michigan and to businesses and other entities located in Michigan. The credit union serves more than 65,000 members and holds nearly \$750 million in assets. LAFCU offers a comprehensive range of financial products and services as well as an expanding complement of financial technology solutions. Members enjoy benefits such as low fees, low interest rates on loans, high yields on savings, discounts, knowledgeable employees and nationwide access to fee-free ATMs and ITMs. A recipient of the national Dora Maxwell Social Responsibility Community Service Award for credit unions, LAFCU enriches the communities it serves by supporting many organizations and causes. To learn more about LAFCU, call 800.748.0228 or visit www.lafcu.com.

#