

FOR IMMEDIATE RELEASE FINAL Dec. 27, 2016

Contact: Jan Jenkins, Publicom 517.487.3700; cell 517.898.2858

janj@publicom.com

LAFCU 2016 fundraising efforts net more than \$20,000 for United Way

LANSING, Mich. — LAFCU recently presented the Capital Area United Way with a check for more than \$20,000 in donations raised and pledged during 2016. It's a 12 percent increase over the previous year.

Throughout 2016, LAFCU employees held a variety of events to earn money for the United Way, including a book sale (\$475),

dress down days (\$626), a live auction (\$1,046), an in-house, online auction (\$1,331), a sports auction (\$295), cookbook sales



Pictured from left: Justin Tuck, LAFCU; Tamara El-Khoury Watson, Capital Area United Way; Teri, LAFCU, Amanda, LAFCU; Jessica, LAFCU.

(\$580), candy grams (\$545), a loose change war (\$416), and a pallet party (\$220). Employee pledge donations and a corporate donation make up the balance of the funds raised.

"Supporting our local community through giving to the United Way is a year-long endeavor for LAFCU employees," said Pat Spyke, LAFCU CEO. "It exemplifies their dedication to the betterment of their communities, and it is especially rewarding to present the year-end check during this season of good will."

About LAFCU

Chartered in 1936, LAFCU is proud to be mid-Michigan's credit union, serving the counties of Barry, Calhoun, Clinton, Eaton, Gratiot, Ingham, Ionia, Jackson, Livingston, Montcalm and Shiawassee. A recipient of the Dora Maxwell Social Responsibility Award, LAFCU takes pride in bringing value to the financial lives of its members, neighbors, families and community. Offering a comprehensive range of personal and business financial products, LAFCU provides services that include checking and savings accounts, auto and mortgage lending, business accounts and business lending. LAFCU serves nearly 60,000 members, holds

more than \$600 million in assets, and maintains nine locations throughout Greater Lansing and Shiawassee County. Anyone who lives, works, worships or attends school in its designated counties is eligible to join. Members enjoy benefits, such as lower interest rates on loans, higher yields on savings, insurance discounts, preferred seating for LAFCU-sponsored events, and access to 28,000 surcharge-free ATMs through the CO-OP ATM network. LAFCU supports and enriches mid-Michigan by donating funds and employee volunteer hours to many organizations and causes. To learn more about LAFCU, please call 517.622.6600 or find us online:

• Website: www.lafcu.com

• Facebook: <u>www.facebook.com/LAFCU</u>

• Twitter: <u>@LAFCULansing</u>

###