

FOR IMMEDIATE RELEASE Aug. 15, 2014 Two photos attached CONTACT: Jan Jenkins, Publicom 517.487.3700; cell 517.898.2858 janj@publicom.com

LAFCU WELCOMES BILL CLIFTON, JULIE ROLL

LANSING, Mich. – LAFCU has announced the addition of Bill Clifton as senior programming analyst and Julie Roll as network administrator.

Clifton, of Marshall, is responsible for new product implementation and application development and support.

Roll, of Charlotte, is responsible for maintaining the telecommunications and network operations for LAFCU headquarters and its seven branch offices.

"We welcome these experienced IT professionals as LAFCU continues to embrace stateof-the-art technology in delivering financial services to our members," said Brian Wixson, chief information officer of LAFCU.

Bill Clifton brings more than 25 years of information technology (IT) support experience to his new position. He has worked with LAFCU as a consultant since 1991, including between 1998 and 2008 when he owned and operated SofTouch Consulting Services that specialized in technical support for credit unions. Other companies he has worked for include Aftech, of Malvern, Pennsylvania, and Michigan companies Guardian Building Products and Midbrook Industrial Washers.



Clifton is president of the Greater Battle Creek Ice Hockey Association and is also a USA Hockey-certified youth coach.

While earning a bachelor's degree in computer science with a minor in business management from Park College, Clifton completed four years of active service as a computer specialist for the U.S. Army. He is a native of Leslie.



Julie Roll was most recently the network administrator for Eaton Federal Savings Bank where she managed all aspects of IT and telecommunications. Other previous employers include MSU Federal Credit Union, MicroTech Services and Eubulus Computer Services.

A member of the Seven Islands chapter of the American Business Women's Association in Grand Ledge, she is the chapter's secretary and has held active roles on the marketing, technology and Michigan bankers association network and operations committees. The Charlotte native is also a community volunteer in support of local food banks, shelters and groups such as Girl Scouts of the United States of America and the Capital Area United Way.

Roll earned an associate degree in CIS networking at Baker College of Owosso. She is certified in SANS GIAC Security Essentials GSEC, Microsoft, Cisco and several HP printers. **About LAFCU**

Chartered in 1936, LAFCU is proud to be mid-Michigan's credit union, serving the counties of Barry, Calhoun, Clinton, Eaton, Gratiot, Ingham, Ionia, Jackson, Livingston, Montcalm and Shiawassee. A recipient of the Dora Maxwell Social Responsibility Award, LAFCU takes pride in bringing value to the financial lives of its members, neighbors, families and community. Offering a comprehensive range of personal and business financial products, LAFCU provides services that include checking and savings accounts, auto and mortgage lending, business accounts and business lending. LAFCU serves 55,000 members, holds more than \$580 million in assets, and maintains eight locations throughout Greater Lansing and Shiawassee County. Anyone who lives, works, worships or attends school in its designated counties is eligible to join. Members enjoy benefits, such as lower interest rates on loans, higher yields on savings, insurance discounts, preferred seating for LAFCU-sponsored events, and access to 28,000 surcharge-free ATMs through the CO-OP ATM network. LAFCU supports and enriches mid-Michigan by donating funds and employee volunteer hours to many organizations and causes. To learn more about LAFCU please call 517.622.6600 or find us online:

- Website: <u>www.lafcu.com</u>
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