

FOR IMMEDIATE RELEASE May 23, 2017

Contact: Jan Jenkins, Publicom 517.487.3700; cell 517.898.2858 janj@publicom.com

## LAFCU donates \$1,000 to Perry High School band program

Donation kicks off fund drive for new band uniforms

LANSING, Mich. — LAFCU has donated \$1,000 to the Perry High School band, priming the pump on the school's five-year, \$80,000 fundraising drive to purchase new band uniforms. The ceremonial check presentation was made at the May 22 Perry

**Band Boosters meeting.** 

LAFCU makes a donation each year to a local high school band of its choice in fulfillment of its entertainment sponsorship for the Lansing Regional Chamber of Commerce Annual Dinner.



The Perry High School pep band received the ceremonial check from LAFCU Senior Vice President of Marketing Kelli Ellsworth Etchison, at right, front row, at a band boosters meeting. Also present Lansing Regional Chamber of Commerce President and CEO Tim Daman and Director of Events and Programming Travis Richardson; Band Director Garret Ernst; and band booster officers Nancy Wilhelm, Timbre Willson, Ann Taft and Brad Raymond.

"We chose the Perry High School band this year because of our continuing partnership with the school district," said Kelli Ellsworth Etchison, LAFCU senior vice president of marketing. "We're especially glad to take a lead role in kicking off the band's funding drive for new uniforms that will keep the kids looking as good as they sound."

Upon receiving the donation, Mike Foster, Perry Public Schools superintendent, expressed his gratitude and that of the school district and the community as they gear up to begin the funding drive.

"Whether our great band is at home or away at games, parades or events, they are our ambassadors," Foster said. "We want our musicians to look their best, and new uniforms will certainly help." The LAFCU-Perry Public Schools partnership was forged in 2014. Students of all ages learn about personal finance through educational programming that includes portable credit union branches at the district's school buildings staffed with assistance from students.

## **About LAFCU**

Chartered in 1936, LAFCU is proud to be mid-Michigan's credit union, serving the counties of Barry, Calhoun, Clinton, Eaton, Gratiot, Ingham, Ionia, Jackson, Livingston, Montcalm and Shiawassee. A recipient of the Dora Maxwell Social Responsibility Award, LAFCU takes pride in bringing value to the financial lives of its members, neighbors, families and community. Offering a comprehensive range of personal and business financial products, LAFCU provides services that include checking and savings accounts, auto and mortgage lending, business accounts and business lending. LAFCU serves nearly 60,000 members, holds more than \$600 million in assets, and maintains nine locations throughout Greater Lansing and Shiawassee County. Anyone who lives, works, worships or attends school in its designated counties is eligible to join. Members enjoy benefits, such as lower interest rates on loans, higher yields on savings, insurance discounts, preferred seating for LAFCU-sponsored events, and access to 28,000 surcharge-free ATMs through the CO-OP ATM network. LAFCU supports and enriches mid-Michigan by donating funds and employee volunteer hours to many organizations and causes. To learn more about LAFCU, please call 517.622.6600 or find us online:

- Website: <u>www.lafcu.com</u>
- Facebook: <u>www.facebook.com/LAFCU</u>
- Twitter: <u>@LAFCULansing</u>

###