



FOR IMMEDIATE RELEASE

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LAFCU promotes Morgan Pray to vice president of ATM/ITM operations

LANSING, Mich. — LAFCU has promoted Morgan Pray to vice president of ATM/ITM operations recognizing her leadership, operational expertise and commitment to member service.

In her new role, Pray will oversee the strategic direction, performance and growth of LAFCU's ATM and interactive teller machine network, ensuring operational efficiency while enhancing member access and service delivery.



Morgan Pray

Pray began her career with LAFCU in 2014 as a teller and has steadily advanced through the organization, earning seven promotions over the past 12 years. She was promoted to senior member service representative in 2016 before becoming assistant branch manager of the West Lansing branch in January 2020. Later that year, she was promoted to assistant manager of the Contact Center, followed by branch manager of the Contact Center in September 2021. In October 2021, Pray was promoted to assistant vice president of operations and, in May 2022, to assistant vice president of ATM/ITM operations prior to this most recent promotion.

Throughout her tenure, Pray has supported multiple areas across the organization, including the St. Johns and DeWitt branches, the Contact Center, the West Lansing Retail Lobby and LAFCU's ATM/ITM fleet. Before joining LAFCU, she worked in retail and served as a teller at Citizens Bank and Chemical Bank.

Pray, a resident of Owosso, holds a bachelor's degree in business administration and management and an associate of applied science in human services from Baker College in Owosso.

"Morgan's career path at LAFCU is a great example of how we strive to promote from within and invest in talented team members who are committed to our mission," said Robyn Howell, executive vice

president and chief operating officer at LAFCU. “Her dedication, leadership and deep understanding of our operations make her exceptionally well suited for this role, and we’re proud to see her continued growth within the organization.”

About LAFCU

Founded in 1936, LAFCU (pronounced laugh-cue) is a not-for-profit, member-owned credit union open to all who live, work, worship or attend school in Michigan, and to Michigan businesses. LAFCU serves more than 74,000 members and holds over \$1 billion in assets. With a particular focus on serving people of modest means, LAFCU is committed to enhancing its members' financial well-being and creating long-lasting positive change across generations. Awarded the prestigious Dora Maxwell Social Responsibility Community Service Award, LAFCU is known for its people-helping-people mission, which has led to award-winning financial literacy programs for all ages. A three-time honoree as a national ‘Best Credit Union to Work For,’ named a Best Place to Work for Women, and recognized globally for its diversity, equity, and inclusion initiatives, LAFCU stands out for its commitment to creating an inclusive workplace. Learn more at www.lafcu.com.

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