



FOR IMMEDIATE RELEASE
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LAFCU names Jeremy Sampson as VP of facilities

LANSING, Mich. — LAFCU has named Jeremy Sampson to the position of vice president of facilities.

Sampson's new responsibilities include development and support of strategic initiatives involving the credit union's 10 branches, such as building allocation, expansion and modification, research and profitability analysis. He reports to CEO Patrick Spyke. Sampson succeeds Todd Thelen, who is retiring after 27 years with LAFCU.

"LAFCU is focused on providing service in ways that our members want," Spyke said. "As technology becomes a larger part of that delivery system, our branches are offering more service options that require facility support. Jeremy's business acumen and management expertise make him the right person for this job at the right time."

Sampson joined LAFCU December 2019 in the position of enterprise liaison. He's worked on internal communication initiatives as well as in commercial lending. He was the Michigan credit union's lead contact for loan applications to the government's Paycheck Protection Program (PPP) in response to COVID-19 disruptions.

"LAFCU is a terrific organization with a purpose that's member-driven," Sampson said. "I'm excited to be a part of the LAFCU team in these challenging times as we learn new ways for our branch facilities to best serve members."

Sampson is also owner/CEO of Lansing United, an amateur woman's soccer team. Prior to joining LAFCU, he was vice president/general manager of Lansing Ignite FC, a professional men's soccer team. He has also been in management at Michigan High School Athletic Association. Previous financial sector experience includes working in lending for a Michigan credit union.



Jeremy Sampson

The Vermontville native earned a bachelor's degree in broadcast journalism at Michigan State University. Sampson's work in communication includes jobs with the State of Michigan, Michigan State University, and WLNS and WILX television stations.

About LAFCU

Chartered in 1936, LAFCU is a not-for-profit financial cooperative open for membership to anyone who lives, works, worships or attends school in Michigan and to businesses and other entities located in Michigan. The credit union serves more than 67,000 members and holds over \$800 million in assets. LAFCU offers a comprehensive range of financial products and services as well as an expanding complement of financial technology solutions. Members enjoy benefits such as low fees, low interest rates on loans, high yields on savings, discounts, knowledgeable employees and nationwide access to fee-free ATMs. A recipient of the national Dora Maxwell Social Responsibility Community Service Award for credit unions, LAFCU enriches the communities it serves by supporting many organizations and causes. To learn more about LAFCU, call 800.748.0228 or visit www.lafcu.com.

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