



FOR IMMEDIATE RELEASE
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LAFCU names Todd Thelen vice president of facilities

LANSING, Mich. — LAFCU has announced the appointment of Todd Thelen, of DeWitt, to the position of vice president of facilities.

The 24-year LAFCU veteran succeeds Todd David, who retired as facilities manager. The position was retooled with expanded responsibilities that include development and deployment of strategic initiatives involving the credit union's nine branches, coordination of building allocation and expansion activities, and building research, modification and profitability analysis.

"As financial institutions and services evolve, our facilities must adapt to meet changing needs," said LAFCU CEO Patrick Spyke. "Todd's strong data analysis skills and years of experience with LAFCU will continue to serve our members and staff well."

Thelen began at the mid-Michigan credit union in member services in 1993 and became the second employee in the marketing department in 1997. There, he advanced to the position of marketing manager with responsibilities that included oversight of the customer management system and marketing research.

"This new role is both challenging and exciting," Thelen said. "It's extremely rewarding for me to continually look for ways to best serve our members."

He holds a master's degree in marketing from Central Michigan University and a bachelor's degree in marketing and management from Northwood University.

Thelen volunteers as a member of the planning committee for the annual Capitol Area Chapter Credit Unions Charity Golf Scramble that has raised thousands of dollars for area organizations.

About LAFCU



Todd Thelen: Vice President
of Facilities.

Chartered in 1936, LAFCU is proud to be mid-Michigan's credit union, serving the counties of Barry, Calhoun, Clinton, Eaton, Gratiot, Ingham, Ionia, Jackson, Livingston, Montcalm and Shiawassee. A recipient of the Dora Maxwell Social Responsibility Award, LAFCU takes pride in bringing value to the financial lives of its members, neighbors, families and community. Offering a comprehensive range of personal and business financial products, LAFCU provides services that include checking and savings accounts, auto and mortgage lending, business accounts and business lending. LAFCU serves nearly 60,000 members, holds more than \$600 million in assets, and maintains nine locations throughout Greater Lansing and Shiawassee County. Anyone who lives, works, worships or attends school in its designated counties is eligible to join. Members enjoy benefits, such as lower interest rates on loans, higher yields on savings, insurance discounts, preferred seating for LAFCU-sponsored events, and access to 28,000 surcharge-free ATMs through the CO-OP ATM network. LAFCU supports and enriches mid-Michigan by donating funds and employee volunteer hours to many organizations and causes. To learn more about LAFCU, please call 517.622.6600 or find us online:

- Website: www.lafcu.com
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