



FOR IMMEDIATE RELEASE  
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## **Kelli Ellsworth Etchison named YMCA Exemplary Volunteer of the Year**

LANSING, Mich. — LAFCU’s Senior Vice President of Marketing Kelli Ellsworth Etchison has been awarded the C. Colton Carr Exemplary Volunteer of the Year Service Award by the YMCA of Metropolitan Lansing.

“It is an honor and a privilege to have Kelli in the YMCA family and to recognize her with the highest award for volunteers,” said Jeff Scheibel, YMCA of Metropolitan Lansing president and CEO. “Kelli’s enthusiastic leadership and selfless service to others make her a great role model and an inspiration for our staff and volunteers. We are fortunate to have Kelli involved and engaged.”

Ellsworth Etchison said, “I greatly appreciate being honored with this recognition, but like many people, I volunteer to benefit others. This is certainly not something I ever expected. I am grateful to LAFCU for allowing me the time to help serve the YMCA and our community.”

She received the award at the YMCA Holiday Social in December. Ellsworth Etchison has volunteered at the Lansing Y since 2009, recently serving as chairperson for the 32-member board of directors in addition to chairing the executive committee, which provides support and direction to the CEO. She has managed fiduciary activities for the Lansing Y, including its five Lansing-area branches, two extension locations and Mystic Lake Camp, and has served on the board development committee and strategic planning task force.



**LAFCU-YMCA Award** — Presenting the YMCA of Metropolitan Lansing’s C. Colton Carr Exemplary Volunteer of the Year Service Award to LAFCU’s Kelli Ellsworth Etchison, second from right, are, from left, the Lansing Y’s Cheri Schimmel, development director, Larry Leatherwood, board member, and Jeff Scheibel, president and CEO.

Among her key accomplishments for the Lansing Y are presiding as co-chair of the 2013 CEO search committee, chair of the annual campaign and a member of the marketing committee.

Ellsworth Etchison will begin her final three-year term on the board in April 2017.

Scheibel said, “The long-term success of the Lansing YMCA is clearly due to the vision, passion and commitment of its volunteers who have been instrumental in leading this organization throughout the past 139 years. The C. Colton Carr award is our opportunity to recognize the volunteer who has raised the bar for what is possible in serving the growing needs of our community through mission-based, impact programs.”

The Lansing Y award is dedicated to the memory of C. Colton Carr who exemplified the spirit and mission of the organization. He was a charter member of the Lansing Y’s Men’s Club and became its 29<sup>th</sup> president in 1935. He also served as an International Y men’s officer and served a record 27 consecutive years as the Lansing Y board secretary.

#### **About LAFCU**

Chartered in 1936, LAFCU is proud to be mid-Michigan’s credit union, serving the counties of Barry, Calhoun, Clinton, Eaton, Gratiot, Ingham, Ionia, Jackson, Livingston, Montcalm and Shiawassee. A recipient of the Dora Maxwell Social Responsibility Award, LAFCU takes pride in bringing value to the financial lives of its members, neighbors, families and community. Offering a comprehensive range of personal and business financial products, LAFCU provides services that include checking and savings accounts, auto and mortgage lending, business accounts and business lending. LAFCU serves nearly 60,000 members, holds more than \$600 million in assets, and maintains nine locations throughout Greater Lansing and Shiawassee County. Anyone who lives, works, worships or attends school in its designated counties is eligible to join. Members enjoy benefits, such as lower interest rates on loans, higher yields on savings, insurance discounts, preferred seating for LAFCU-sponsored events, and access to 28,000 surcharge-free ATMs through the CO-OP ATM network. LAFCU supports and enriches mid-Michigan by donating funds and employee volunteer hours to many organizations and causes. To learn more about LAFCU, please call 517.622.6600 or find us online:

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