



FOR IMMEDIATE RELEASE  
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## **LAFCU strikes the right note donating to Holt High School band** *\$1,000 will fund master class, new music, new instruments*

LANSING, Mich. — LAFCU’s \$1,000 donation to the Holt High School band program is earning the mid-Michigan credit union the school district’s highest accolade – #WowWowSuperWow, according to David Hornak, Ed.D., Holt Public Schools superintendent.



Some members of Holt High School’s five bands accept the LAFCU donation on behalf of the school’s band program. Also pictured are representatives of the school district, the high school, LAFCU and Lansing Regional Chamber of Commerce.

“We’re elated and extremely grateful to LAFCU for helping keep the Holt High School band in tip-top shape,” he said. “Holt school programs are doing some amazing things, but funding these amazing things can be difficult. Partnerships, such as the one with LAFCU, are critical to our success.”

This is the ninth year LAFCU has made a donation to a local high school band in fulfillment of the credit union’s entertainment sponsorship for the Lansing Regional Chamber of Commerce Annual Dinner.

“We love this sponsorship arranged by the chamber,” said Kelli Ellsworth Etchison, chief marketing officer. “It definitely supports our credit union philosophy of ‘People Helping People.’ A great looking and sounding band can be the pride of a community, and additional funds for band programs can impact many students.”

Michael Emerson, Holt High School director of bands, plans to use the unexpected funds to bring in a professional quintet for an educational performance and a master class, to purchase new music, and, if possible, an instrument or two.

“This generous donation will touch all 215 of our band members,” he said. “It also benefits the Holt community because it helps build the band, which brings a tremendous awareness of Holt wherever the students perform.”

The check presentation was made at the high school May 2. The high school’s five bands are The Holt Ram Marching Band, The Holt Wind Ensemble, The Holt Symphonic Band, The Holt Concert Band and the Holt Jazz Band.

### **About LAFCU**

Chartered in 1936, LAFCU is a not-for-profit financial cooperative open for membership to anyone who lives, works, worships or attends school in Michigan and to businesses and other entities located in Michigan. The credit union serves nearly 63,000 members and holds approximately \$670 million in assets. LAFCU offers a comprehensive range of financial products and services as well as an expanding complement of financial technology solutions. Members enjoy benefits such as low fees, low interest rates on loans, high yields on savings, discounts, knowledgeable employees and nationwide access to fee-free ATMs and ITMs. A recipient of the national Dora Maxwell Social Responsibility Community Service Award for credit unions, LAFCU enriches the communities it serves by supporting many organizations and causes. To learn more about LAFCU, call 800.748.0228 or visit [www.lafcu.com](http://www.lafcu.com).

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