



FOR IMMEDIATE RELEASE
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LAFCU PARTNERS WITH ONLINE CHARTER SCHOOL

LANSING, Mich. — LAFCU has formed a strategic partnership with LifeTech Academy, an online charter school for students in grades 7-12.

With LAFCU, LifeTech Learners will learn about personal finance through a program that presents life scenarios in which students learn to pay bills, balance a budget and manage unexpected expenses. The mid-Michigan credit union will also be an option for a portion of their real-world, hands-on learning experience.

Matthew D. Anderson, partner with Engaged Education Inc., which provides support services to LifeTech Academy, said, “We are excited to have LAFCU join us as a strategic partner. Not only will our Learners benefit from the tremendous practical, real-world experience they’ll gain, our other partners also benefit from these experiences. LAFCU is helping LifeTech train Michigan’s future talent.”

Kelli Ellsworth Etchison, LAFCU vice president of community and business development, said, “Financial literacy is important to LAFCU, which is why we are extremely excited about this excellent opportunity to provide quality financial education to LifeTech Learners. Providing real-life adult financial dilemmas to these young students will help prepare them to tackle financial problems when they are faced with them in their own lives.”

About LifeTech Academy

LifeTech Academy is a blended-model cyber public charter school that utilizes strategic partnerships with businesses and nonprofits to make education relevant to each Learner’s interests. As the only 100 percent project-based learning school in the Michigan, Learners are given opportunities to experiment with their learning and develop at a pace that is appropriate for each individual. For more information, visit LifeTechacademy.org.

About LAFCU

Chartered in 1936, LAFCU is proud to be mid-Michigan's credit union, serving the counties of Barry, Calhoun, Clinton, Eaton, Gratiot, Ingham, Ionia, Jackson, Livingston, Montcalm and Shiawassee. A recipient of the Dora Maxwell Social Responsibility Award, LAFCU takes pride in bringing value to the financial lives of its members, neighbors, families and community. Offering a comprehensive range of personal and business financial products, LAFCU provides services that include checking and savings accounts, auto and mortgage lending, business accounts and business lending. LAFCU serves nearly 60,000 members, holds nearly \$600 million in assets, and maintains nine locations throughout Greater Lansing and Shiawassee County. Anyone who lives, works, worships or attends school in its designated counties is eligible to join. Members enjoy benefits, such as lower interest rates on loans, higher yields on savings, insurance discounts, preferred seating for LAFCU-sponsored events, and access to 28,000 surcharge-free ATMs through the CO-OP ATM network. LAFCU supports and enriches mid-Michigan by donating funds and employee volunteer hours to many organizations and causes. To learn more about LAFCU, please call 517.622.6600 or find us online:

- Website: www.lafcu.com
- Facebook: www.facebook.com/LAFCU
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