



FOR IMMEDIATE RELEASE
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LAFCU invites young star-catchers to ‘Space & Science’ exploration June 30

Michigan credit union partners with planetarium, family science museum, library to provide a fun, virtual way to learn

LANSING, Mich. — LAFCU is partnering with a planetarium, a family science museum and a library to explore the wondrous intersection of space and science for its June reading event for Michigan kids, Wednesday, June 30, 7 p.m.

LAFCU Listen & Learn Space & Science is a free, virtual, live event designed to encourage children up to age 12 to read through fun, interesting and informative ways.

Budding young astronauts, star-catchers, space-travelers and others will virtually visit

Abrams Planetarium, at Michigan State University, to learn about the summer sky in Michigan. Impression 5 Science Center, a family museum in Lansing, will present a science demonstration about space travel and the effects of space’s atmosphere.



Shannon Schmoll, Ph.D., Abrams Planetarium director, will open the world of summer constellations and visible planets for participants during LAFCU Listen & Learn Space & Science.

by Erin Faivor, programming librarian at Briggs District Library, St. Johns.

There will also be a drawing to give away three \$20 eGift cards for a bookstore.



As always, a book will be the Listen & Learn

superstar. The award-winning children’s book “Rocket Says Look Up!” by Nathan

Bryon and Dapo Adeola will be read



Sandy Seelhoff-Ely with Impression 5 Science Center will present a science demonstration about the effects of space’s atmosphere for LAFCU Listen & Learn Space & Science.

“Reading encourages kids to dream big,” said Kelli Ellsworth Etchison, LAFCU chief marketing officer and chief diversity officer. “And this is centerstage in LAFCU Listen & Learn Space & Science. Enhancing critical reading and learning skills is important to the future success of our communities and supports the LAFCU philosophy, ‘LAFCU, Your Credit Union for Life.’”

Registration for the virtual LAFCU Listen & Learn event is at www.LAFCU.com/read. Using a provided web link, registrants can view the event on computers, tablets, smartphones and smart TVs. No additional software is required.

The Michigan credit union created the LAFCU Listen & Learn Program in response to the pandemic to provide a new option for a fun way for kids to learn, listen, read and interact. In addition to live events, the program also offers ongoing virtual readings of children’s books by phone, 517.622.6789, and YouTube videos, <http://bit.ly/LAFCU-L-L>. Volunteer readers can register at <https://bit.ly/LAFCUVolunteers>.

More information about the LAFCU Listen & Learn Program is at www.lafcu.com/read.

About LAFCU

Chartered in 1936, LAFCU is a not-for-profit financial cooperative open for membership to anyone who lives, works, worships or attends school in Michigan and to businesses and other entities located in Michigan. The credit union serves more than 69,000 members and holds over \$915 million in assets. It was named a Best Credit Union to Work For in 2020. LAFCU offers a comprehensive range of financial products and services as well as an expanding complement of financial technology solutions. Members enjoy benefits such as low fees, low interest rates on loans, high yields on savings, discounts, knowledgeable employees and nationwide access to fee-free ATMs. A recipient of the national Dora Maxwell Social Responsibility Community Service Award for credit unions, LAFCU enriches the communities it serves by supporting many organizations and causes. To learn more about LAFCU, call 800.748.0228 or visit www.lafcu.com.

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