



FOR IMMEDIATE RELEASE
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LAFCU counts on slime for free reading event Aug. 25

*Michigan credit union partners with library, teen center, elementary school;
gets hands in slime for fun, virtual way to learn*

LANSING, Mich. — LAFCU is counting on slime for its seventh free Listen & Learn event designed to encourage children up to age 12 to read through fun, interesting and informative ways. The live, virtual event is Wednesday, Aug. 25, 7 p.m.

LAFCU Listen & Learn Count on Slime leads kids at home in making their own slime and includes math activities, a story about how real slime is used in nature, and several Q&A opportunities.

The Michigan credit union has enlisted the help of three partners in slime from Charlotte: Charlotte Community Library; Crosswalk Teen Center, a non-profit community youth center; and Galewood Early Elementary.



Counting coins submerged in slime is one of the math lessons in LAFCU Listen & Learn Count on Slime.

There will also be a drawing to give away three \$20 eGift cards for a bookstore.

“LAFCU Listen & Learn Count on Slime has a lot of ‘slimy’ fun and strong learning components,” said Kelli Ellsworth Etchison, LAFCU chief marketing officer and chief diversity officer. “There’s reading comprehension and math in mixing

the slime and counting coins submerged in the slime. The nonfiction aspect expands knowledge of the environment. As a credit union we couldn’t help but include a savings lesson.”

Dillon Burns, Galewood Early Elementary principal, will read the nonfiction children's book, "Snails," by Margo Gates. The book was selected by Christina Jane Stuck, Charlotte Community Library director of youth services.

Rick Todd, Crosswalk executive director, will lead three kids enlisted by the library in making slime.

Those at home making slime along with Todd will need clear or white glue, warm



LAFCU Listen & Learn participants may make slime at home along with, from left, Zoe, Chase and Addy during the Aug. 25 virtual event.

water, Borax, and, optionally, a few drops of food coloring and a variety of coins.

Complete details and registration for LAFCU Listen & Learn Count on Slime is at www.LAFCU.com/read. Using a provided web link, registrants can participate in the event via a computer, tablet, smartphone or smart TV. No additional software is required.

Committed to help communities thrive that it serves, LAFCU created the Listen & Learn Program in response to the pandemic to provide a new option for a fun way for kids to learn, listen, read and interact. In addition to live events, the program also offers ongoing virtual readings of children's books by phone, 517.622.6789, and YouTube videos, <http://bit.ly/LAFCU-L-L>. Volunteer readers can register at <https://bit.ly/LAFCUVolunteers>.

More information about the LAFCU Listen & Learn Program is at www.lafcu.com/read.

About LAFCU

Chartered in 1936, LAFCU is a not-for-profit financial cooperative open for membership to anyone who lives, works, worships or attends school in Michigan and to businesses and other entities located in Michigan. The credit union serves more than 69,000 members and holds \$950 million in assets. It was named a Best Credit Union to Work For in 2020. LAFCU offers a comprehensive range of financial products and services as well as an expanding complement of financial technology solutions. Members enjoy benefits such as low fees, low interest rates on loans, high yields on savings, discounts, knowledgeable employees and nationwide access to fee-free ATMs. A recipient of the national Dora Maxwell Social Responsibility Community Service Award for credit unions, LAFCU enriches the communities it serves by supporting many organizations and causes. To learn more about LAFCU, call 800.748.0228 or visit www.lafcu.com.

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