



FOR IMMEDIATE RELEASE

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Free LAFCU ‘Financial Freedom’ seminar Jan. 17
Seminar helps jump-start New Year’s financial resolutions

LANSING, Mich. — LAFCU, in partnership with GreenPath Financial Wellness, is hosting a free “Financial Freedom” seminar, Wednesday, Jan. 17, 6-7 p.m., at its West Lansing branch, 106 N. Marketplace Blvd., Lansing. The event is open to the public. There is no cost to attend, but registration is required.

“Improving your financial situation and preparing for the future are two goals that are common New Year’s resolutions,” said Kelli Ellsworth Etchison, LAFCU senior vice president of marketing. “But, absent proper planning, these goals are difficult to achieve. LAFCU’s ‘Financial Freedom’ seminar provides the information and tools for attendees to create a step-by-step plan aimed at achieving lifelong financial success.”

Seminar topics include setting goals, creating a budget, building savings and reducing debt.

GreenPath Financial Wellness is a nationwide, non-profit financial counseling and education organization based in Farmington Hills. Founded in 1961, GreenPath is a member of the National Foundation for Credit Counseling (NFCC) and is accredited by the Council on Accreditation (COA).

Registration is via email, seminars@lafcu.com, or online from the “Events & Seminars” page of www.lafcu.com.

“There is no obligation for attendees,” Ellsworth Etchison says. “We simply want to be a source of reference to help community members understand their finances so they can be financially secure.”

This event is one of many free seminars that LAFCU offers throughout the year to enhance financial literacy within the communities it serves.

About LAFCU

Chartered in 1936, LAFCU is proud to be mid-Michigan's credit union, serving the counties of Barry, Calhoun, Clinton, Eaton, Gratiot, Ingham, Ionia, Jackson, Livingston, Montcalm and Shiawassee. A recipient of the Dora Maxwell Social Responsibility Award, LAFCU takes pride in bringing value to the financial lives of its members, neighbors, families and community. Offering a comprehensive range of personal and business financial products, LAFCU provides services that include checking and savings accounts, auto and mortgage lending, business accounts and business lending. LAFCU serves nearly 60,000 members, holds approximately \$640 million in assets, and maintains nine locations throughout Greater Lansing and Shiawassee County. Anyone who lives, works, worships or attends school in its designated counties is eligible to join. Members enjoy benefits, such as lower interest rates on loans, higher yields on savings, insurance discounts, preferred seating for LAFCU-sponsored events, and access to nearly 30,000 surcharge-free ATMs through the CO-OP ATM network. LAFCU supports and enriches mid-Michigan by donating funds and employee volunteer hours to many organizations and causes. To learn more about LAFCU, please call 517.622.6600 or find us online:

- Website: www.lafcu.com
- Facebook: www.facebook.com/LAFCU
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