



FOR IMMEDIATE RELEASE

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### **LAFCU promotes Brian Tribell to new risk analysis position**

LANSING, Mich. — LAFCU has created the position of risk analyst to augment the credit union’s risk management.

Brian Tribell, with 12 years of experience in the financial sector, has been promoted to this new position. He will analyze data using fraud detection software to reduce LAFCU financial risk, support the annual, independent audit in compliance with the U.S. Bank Secrecy Act, and provide risk assessment overviews to management and the LAFCU board.

“The need for a position fully dedicated to risk analysis is the result of LAFCU’s successful lending, credit and membership programs,” said Jamie Antcliff, LAFCU audit coordinator. “As LAFCU financial assets increase, the position will align with a more robust approach to detect and minimize risk.

“Brian has demonstrated leadership, confidence and conviction in analysis and sound decision-making. All are important attributes of a risk analyst.”

Tribell has been with LAFCU for two years as a senior member service representative in the ITM (Interactive Teller Machine) department. He has provided member service virtually through audiovisual capabilities of ITMs located at all branch drive-thrus, as well as via the Contact Center and the LAFCU website live chat, message center and loan queue.

“This is an incredible opportunity — both challenging and rewarding,” said Tribell. “I’ll be a guardian, of sorts, to help ensure the safety of LAFCU assets.”

Tribell’s experience also includes advancing to branch lead with a credit union, and serving as head teller for a bank and loan officer for a mortgage company.

The Okemos native attended Saginaw Valley State University, Saginaw.

**About LAFCU**



Brian Tribell

Chartered in 1936, LAFCU is a not-for-profit financial cooperative open for membership to anyone who lives, works, worships or attends school in Michigan and to businesses and other entities located in Michigan. The credit union serves more than 68,000 members and holds over \$835 million in assets. It was named a Best Credit Union to Work For in 2020. LAFCU offers a comprehensive range of financial products and services as well as an expanding complement of financial technology solutions. Members enjoy benefits such as low fees, low interest rates on loans, high yields on savings, discounts, knowledgeable employees and nationwide access to fee-free ATMs. A recipient of the national Dora Maxwell Social Responsibility Community Service Award for credit unions, LAFCU enriches the communities it serves by supporting many organizations and causes. To learn more about LAFCU, call 800.748.0228 or visit [www.lafcu.com](http://www.lafcu.com).

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