



2024 LAFCU Pathway to Financial Transformation Essay Contest

LAFCU is awarding four individuals up to \$2500 each to help build a better financial roadmap and to increase the Pathway to Financial Transformation.

LAFCU Pathway to Financial Transformation essay contest was designed to help strengthen the financial stability of individuals in the communities we serve.

TASK:

Write a one-page 500-word essay (essays not meeting 500-word count or exceeding one-page will be excluded from scoring)

- Typed in Times New Roman
- 12-point font
- Single spaced
- One-inch margins
- Do not include your name in your essay

TOPIC:

Building a better financial roadmap

What choice(s) have you made in the past that has influenced your financial decisions?

What financial transformations have you achieved in the past 12 months?

How will this help transform your future financial goal(s)?

SUBMISSIONS ACCEPTED:

Submission dates are: May 1, 2024 to May 31, 2024

Please upload entries to:

- lafcu.com/pathway
or
- Mail entries to: LAFCU Attn: Marketing P.O. Box 26188, Lansing, MI 48909
 - If mailing, please complete and mail the attached application with your essay.

*Employees of LAFCU and their immediate family members are excluded.
Other restrictions may apply.

GRADING:

Participants will be graded using a 1-10-point scale with the following criteria:

- Specifically followed the requirements and directions of the essay contest
- Content
- Correct spelling/grammar

AWARDING OF THE GRANT:

- The winners will be selected on June 20, 2024
- The winners must provide proof of financial needs as the funds will be submitted to the creditor(s) in the winner's name.
- Any unused portion of these funds will be returned to the grantor

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